BAHAMA MAMA SMOKE CBDOVAPE



Key Operating Highlights



Founded: September 2020

Market Properties of the Industry: High-end retail

Market presence: Houston, Austin & Dallas

of locations: 100 (as of Jan 31st, 2024)



Company Background

Bahama Mama is a high-end retailer of CBD wellness products - think Apple Store of CBD products. Bahama Mama has reinvigorated the CBD retail business through i) its designer store layouts, ii) best-in-class product selection, iii) highly engaged knowledge-based sales and customer experience and iv) key retail footprint in affluent neighborhoods. The founder of Bahama Mama, Moe Chowdhury, is a successful Houston-based retail entrepreneur of 25+ years. Prior to the Bahama Mama concept, Moe was one of the largest retailers of Boost Mobile in North America and owned 70 locations in Texas. Prior to Moe, the CBD business was a "mom and pop" operation that resembled the traditional convenience store / gas station format. Moe's successful revamping and proven proof of concept of the business has given him a key competitive edge; Moe and his brand has become the preferred tenant of landlords in high-end markets for CBD retail operation in Houston, Austin and Dallas.

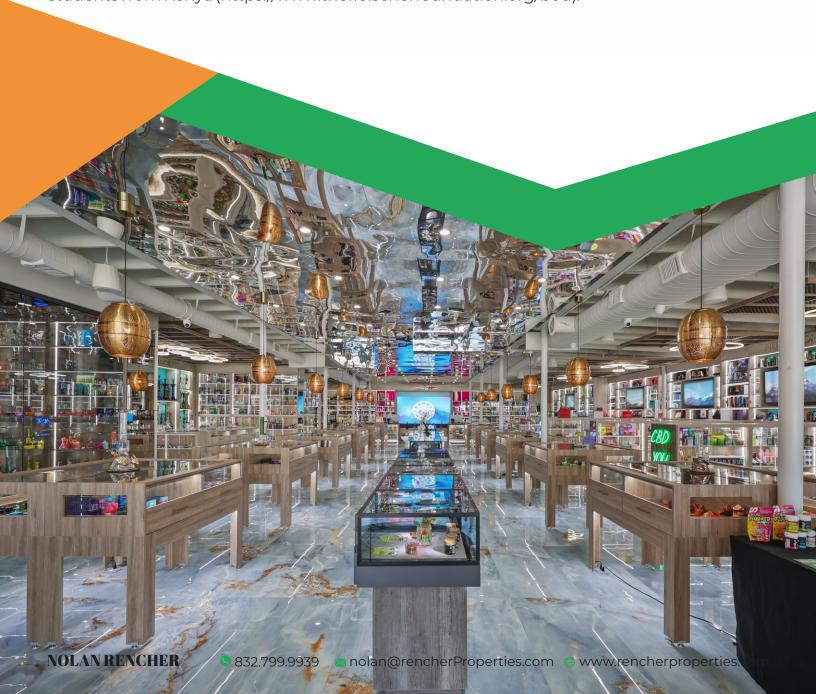
Members of the Board



1) Moe Chowdhury, Chairman

2) Anik Akhund,

Member of the Board. Anik previously worked as an Equity Research Analyst for a New York-based Long/Short Equity Hedge Fund, specializing in publicly traded restaurants, retail, tech, and consumer companies. He also founded two companies in the travel and distribution industries. Anik's focus and area of expertise lie in high-growth markets with significant demand for scaling. Additionally, Anik serves on the board of the Fleischer Foundation, a New York based educational charity which sponsors and mentors 8th grade students from Kenya (https://www.thefleischerfoundation.org/bod).





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NOLAN RENCHER

832.799.9939

⋈ nolan@rencherProperties.com

www.rencherproperties.com